

REGISTRATION FORM

Online registration through
www.londonswineconference.ca

Name: _____

Organization/Farm: _____

Address: _____

City/Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____

Farm Owner Farm Employee

Industry Other

EARLY BIRD - \$135 PER DAY
AFTER FEB 27, 2018 - \$175 PER DAY

March 27 NO. _____ @\$135 = \$ _____

March 28 NO. _____ @\$135 = \$ _____

*10% discount for groups of five or more (only applicable if submitting single payment for all registrations)

Sub Total: \$ _____

13% H.S.T.: \$ _____

Total Payment: \$ _____

Cheque Enclosed Send Invoice

RETURN TO:

London Swine Conference, Att: Sandra McCann
100 Don St. Box 159, Clinton, ON N0M 1L0
Tel: 519.482.3333 • Fax: 519.482.5031
Email: Sandra.Mccann@ontario.ca

Freedom of Information: The collection of personal information is necessary to administer a conference offered by Ontario Pork, Ontario Pork Industry Council, University of Guelph and OMAFRA (Ministry of Agriculture, Food and Rural Affairs Act, R.S.O. 1990c M.16). It will be used to register you at the London Swine Conference and to notify you of similar educational events. Payment will be processed by Ontario Pork Industry Council.

NO REGISTRATION AT THE DOOR

LOCATION: DoubleTree by Hilton, 300 King St. London, ON

FEES: Fee includes one copy of the proceedings, lunch, reception and all coffee breaks.

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PAYMENT: Cash or cheque made payable to "London Swine Conference". For a credit payment option please go to www.londonswineconference.ca.

CANCELLATION AND REFUND POLICY:

Cancellations received by March 20, 2018 will be refunded in full, minus \$25 administration charge. Cancellations after that date will not be refunded. Substitutions are permitted.

ACCOMMODATIONS: A group rate has been arranged at the DoubleTree by Hilton in London at (519.439.1661) or 1.800.210.9336. Mention the London Swine Conference when booking to get the conference rate of \$140/night plus taxes, before Feb 27, 2018.



2018

TUESDAY
March 27

WEDNESDAY
March 28

LSC Hospitality Room

Monday | 8pm to 1am
Tuesday | Windsor Club
in the

Founding Partners



FOR MORE INFORMATION

www.londonswineconference.ca

www.londonswineconference.ca

Tuesday MARCH 27

8:30am Registration • Reception 4:30pm

MAIN SESSION 9:30am

Telling Your Story - Amy Matheson, Farm & Food Care Ontario

Sow Condition As A Foundation To Successful Breeding - Mark Knauer, North Carolina State University

1:30pm

Feed Additives - The Myths and Facts- Joel DeRouche, Kansas State University

Family & Business & Staff - OH MY! -Dan Hawkins, Farmlink Marketing Solutions, Marianne Hawkins, Plainview Consulting Inc.

WORKSHOPS 11:20 am

So You've Had A Bad Day - Accounts of some very bad days, how they managed it and what was learned - Phil & Teresa VanRaay, Producers, Nick Huybers, Producer, TBA, Producer

Medications - The changing Rules - George Charbonneau, South West Ontario Veterinary Services, Greg Wideman, South West Ontario Veterinary Services, TBA, Producer

Financial Planning For Capital - Ready to build? - Cameron Charleton, RBC, Amanda Hammell, RBC

3:10pm

Building The Right Team - Finding and keeping employees - Dan Hawkins, Farmlink Marketing Solutions, Marianne Hawkins, Plainview Consulting Inc.

Nutrition For Sows In Transition To Loose Housing - Hyatt Frobose, Jyga Technologies, TBA, Producer

The Human Side - Stress and mental well-being on farm - Andria Jones-Bitton, University of Guelph, Briana Hagen, University of Guelph, Terri O'Sullivan, University of Guelph

Wednesday MARCH 28

8:30am Registration • Reception 4:30pm

MAIN SESSION 9:30am

CFM De Lange lecture: Innovative Diet Formulation Arising From Legislation, Regulation, Market Preferences And Changing Economics (external pressures) - John Patience, Iowa State University

When Your Opposition Plays Dirty - Trish Jordan, Monsanto

3:10pm

Retail / Consumer Trends - John F.T. Scott, Canadian Agri-Food Policy Institute

Future Of Processing In Ontario & North America - TBA

WORKSHOPS 11:20 am

Management And Feeding To Maximize Efficiency, Carcass Quality And Profits - John Patience, Iowa State University, Joel DeRouche, Kansas State University

Precision Pigs - Using Big Data - John Van Engelen, Hog-Tied Farms Ltd., Steve Beadle, OMAFRA, Tyler Whale, Ontario Agri-Food Technologies

Swine Health - Back to Basics- Ryan Tenbergen, Demeter Veterinary Services, Ed Metzger, Southwest Ontario Veterinary Services

1:30pm

Niche Programs - Exploring The Opportunities - DHeather Ferguson, True Foods, TBA, Producer

Troubleshooting Reproductive Issues - Mark Knauer, North Carolina State University, Jenny Patterson, University of Alberta

Workplace Regulations - What will it cost? - Katie DeBlock Boersma, Monteith Ritsma Phillips Professional Corporation



Joel DeRouche- Kansas State University

Joel graduated from B.S in Animal Science from South Dakota State University and MS and PhD from Kansas State University in swine nutrition. Joel works as a member of the productive K-State Applied Swine Nutrition Team developing, evaluating, and disseminating the latest information to increase profitability of pork producers.



Dan Hawkins- Farmlink Marketing Solutions

Dan is an advisor with Farmlink Marketing Solutions. He has gained a broad wealth of experience in the ag industry across most of Canada and into the U.S. He has advised farmers in chem., equipment, insurance, lending, agronomy, and how to maximize profits.



Marianne Hawkins - Plainview Consulting Inc.

Marianne is a management consultant that has worked for Accenture, Deloitte, MNP, and now has her own consulting practice. Her clients are passionate about their farms, companies, organizations, and communities. She provides them with business, HR and IT advice as well as training, research, and project management services.



Mark Knauer- Associate Professor, North Carolina State University

Mark Knauer received his B.S. Ag. and M.S. at Iowa State University. He completed his PhD in animal breeding and genetics at North Carolina State University and a Postdoc at the Institute for Pig Genetics in the Netherlands. Dr. Knauer is a swine extension specialist at North Carolina State University with a focus on genetics and production management.



John Patience - Iowa State University

John is a Professor of Applied Swine Nutrition in the Department of Animal Science. He earned B.Sc. (Agr) and M.Sc. degrees from the University of Guelph, and a Ph.D. from Cornell University. For 21 years, he directed the Prairie Swine Centre in Saskatoon. John's research focuses on the supply and utilization of energy in swine diets.



John F.T. Scott - Canadian Agri Food Policy Institute

John is an economist, consultant and speaker specializing in the Food Distribution and Retail sector. He currently analyzes strategies and frequently writes and speaks on Canada's food industry to various groups and companies. He is renowned for weaving the preferences of the evolving consumer into the evolving dynamics of the industry.



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