

REGISTRATION FORM

Name: _____

Organization/Farm: _____

Address: _____

City/Province: _____

Postal Code: _____

Phone: _____

Fax: _____

E-mail: _____

Registration:

Full Registration* No. _____ @ \$200 = \$ _____

One Day Only* (please indicate which day)

March 28 No. _____ @ \$135 = \$ _____

March 29 No. _____ @ \$135 = \$ _____

*10% discount for groups of five or more (only applicable if submitting single payment for all registrations)

Subtotal: \$ _____

13% H.S.T.: \$ _____

Total Payment: \$ _____

Cheque Enclosed

Send Invoice

Return to:

London Swine Conference

c/o Linda Dillon

Ontario Ministry of Agriculture, Food and Rural Affairs

Box 159, Clinton, Ontario, N0M 1L0

Tel: 519-482-3333 Fax: 519-482-5031

E-mail: linda.dillon@ontario.ca

Freedom of Information: The collection of personal information is necessary to administer a conference offered by Ontario Pork, Ontario Pork Industry Council, University of Guelph and OMAFRA (Ministry of Agriculture, Food and Rural Affairs Act, R. S. O. 1990 c. M.16). It will be used to register you at the London Swine Conference and to notify you of similar educational events. Payment will be processed by Ontario Pork Industry Council

Register by March 16, 2012.

No registration at the door.

Fees: \$200 for both days, \$135 for one day only. 10% discount for groups of five or more (only applicable if submitting single payment for all registrations). Fee includes one copy of the proceedings, continental breakfasts, lunches, evening receptions, and all coffee breaks.

Payment: Cash or cheque. All cheques must be payable to "London Swine Conference".

Cancellation and Refund Policy: Cancellations received by March 23, 2012 will be refunded in full, minus \$25 administration charge. Cancellations after that date will not be refunded. Substitutions are permitted.

Proceedings: One copy of the proceedings is included in the conference fee. Additional copies will be available for \$25 (plus HST).

Accommodations: A group rate has been arranged at the Hilton Hotel (519-439-1661 or 1-800-210-9336). Mention the London Swine Conference when booking to get the conference rate of \$119/night plus taxes.

For more information

www.londonswineconference.ca



A Time For Change

London Convention Centre

300 York St., London, Ontario



Day 1

Breeding Success

Featuring: Kilby Willenburg,
"Advancing Reproductive Technology"

Day 2

Maximizing Return

Featuring: Trent Loos,
"Pork Production in a YouTube™ Environment"



ONTARIO PORK



Ontario Pork Industry Council



UNIVERSITY OF GUELPH

Conference Program*

Day 1 Breeding Success – Wednesday, March 28, 2012

- 8:45 Registration
- 9:20 Welcome / Opening Remarks
- Session 1**
- 9:30 **A Change in Perspective** – Jack Tacoma, Tacoma Engineers
Change is... How to motivate and embrace change.
- 10:15 **Global Balance of Pork Trade** – Michael Young, Canada Pork International
Who are the customers for our pork now and into the future. What are they looking for?
- 11:00 **Concurrent Workshops:**
- **Advanced Sow Troubleshooting** – Paul Ferreira, Grand Valley Fortifiers & Ryan Martin, RFW Farms & Kevin Vilaça, South West Ontario Veterinarians
 - **Sow Lameness** – Nicolas deVillers, Agriculture and Agri-Food Canada & Mark Wilson, Zinpro
 - **What You Should Know About Your Financial Health** – Phil Anwender, Producer & Steve Benedict, FCC
- 12:30 Lunch
- Session 2**
- 1:15 **Advancing Reproductive Technology** – Mike Dyck, University of Alberta & Kilby Willenburg, ReproQuest
Tools, techniques & strategies to improve reproductive performance and genetic progress.
- 2:00 **Benchmarking Practices Used by the Most Profitable Companies** – Stacey Edwards, AgriStats
What are the most meaningful measurements on farm? How do we compare and what can we do about it?
- 2:45 Refreshment Break
- 3:15 **Concurrent Workshops:**
- **Post Cervical Artificial Insemination** – Egidijus Mickevicius, Hypor & Lucio Leite, Producer & Mark Wilson, Zinpro
 - **Implementing Simple and Useful Production Benchmarking** – Stacey Edwards, AgriStats & Rob MacDougall, Paragon Farms
 - **Maximizing the Impact of High Value and High Fertility Boars** – Mike Dyck, University of Alberta & Kilby Willenburg, ReproQuest
- 5:00 Reception – cash bar and finger food

*Topics and speakers are current at time of print and are subject to change.

Featured Speakers*

Jack Tacoma is the founder of Tacoma Engineers Inc. This busy structural engineering practice has offices in Barrie and Guelph servicing the agricultural, industrial and development industries. Jack is a past president of the Canadian Farm Builders Association. In addition, Jack works as a leadership and organizational change coach.

Kilby Willenburg was born and raised in Central Illinois on a family farm that produced corn and soybeans and a farrow to finish swine operation. Currently, he is partner and V.P. of Research and Development with his primary interest in semen preservation and understanding the factors responsible for male infertility at Reproquest Inc. in Fitchburg, WI.

+Biographies for all conference speakers at www.londonswineconference.ca

Day 2 Maximizing Return – Thursday, March 29, 2012

- 8:45 Registration
- Session 3**
- 9:30 **Marketing Options in a New Environment** – Patrick O'Neil, Ontario Pork
A year after open marketing and what has changed? Evaluating the positives, negatives and what is on the horizon.
- 10:15 **Evidence Based Decisions** – Cate Dewey, University of Guelph
Using recent studies and real farm data to make better decisions on farm.
- 11:00 **Concurrent Workshops:**
- **Making an On-farm Trial Work** – Marvin Wastell, GroMaster & Malachy Young, Gowan's Feed Consulting
 - **New Handling and Transportation Strategies** – Matt Ritter, Elanco Animal Health & Luigi Faucitano, Agriculture and Agri-Food Canada
 - **Hitting the Grid** – Frank Woods, Conestoga Meat Packers & Jaydee Smith, OMAFRA & Producer (TBA)
- 12:30 Lunch
- Session 4**
- 1:15 **Concurrent Workshops:**
- **Taking the "Alternative" out of Alternative Ingredients** – Clarence Keen, Producer & Drew Woods, Shurgain/Nutreco & Malachy Young, Gowan's Feed Consulting
 - **The Future of the Finishing Barn** – Murray Elliott, FGC & Marvin Wastell, GroMaster
 - **Troubleshooting in the Nursery/Grower-Finish** – Greg Wideman, South West Ontario Veterinarians & John Otten, Producer & Dallas Reimer, Minor Bros.
- 2:45 Refreshment Break
- 3:15 **When Farm Safety and Labour Regulations Collide** – Chris Callaghan, Ontario Ministry of Labour & Jay Remsik, WSPS
What happens when there is an accident on farm? Learn how labour regulations impact your role as an employer and how to minimize your risk.
- 4:00 **Pork Production in a YouTube™ Environment** – Trent Loos, LoosTales
How to take a pro-active approach to pork production in an increasingly connected world.
- 4:45 Closing remarks
- 5:00 Reception – cash bar and finger food

Trent Loos is a farmer, rancher, and radio host with a special love for folks who lead the same life he has chosen. A sixth-generation resource provider in South Dakota, he specializes in supplying seedstock to pork and beef producers. When he's not busy cutting cattle, Trent's new passion is spreading the word about the many positive things in production agriculture, where it is "individuals, not the institutions, who make a difference." He travels the country, sharing stories on his daily radio programs: Loos Tales and The Truth Be Told, heard in nine states across the Midwest. "It's hard for any farmer to keep the big picture in focus when we've got our daily chores to take care of," says Trent. "From special interest groups to bioterrorism, there are many factors affecting the future of food production as we know it. It is vital that we keep up on what is going on in the world, in order to ensure the safety and longevity of our industry."